

Brightline is a team of community organizers, policy advocates, and legal experts with a focus on, and track record of, empowering under-served communities in the Bay Area and beyond. Using the framework of the recently passed Measure HH, Brightline will assist in the creation of programs that will provide training and access to job opportunities for East Palo Alto residents across different sectors. Specifically, Brightline will provide the following to the city and community:

- Research and Analysis – A complete understanding of Measure HH and the opportunities it provides, coupled with an analysis of successful Federal, State and Regional programs whose structure may provide guidance for East Palo Alto.
- Develop and Implement Recommendations – Construct the framework of a program which meets the training and access needs of the community and the city, while also remaining legally secure.
- Outreach – From start to finish, Brightline will ensure that the East Palo Alto community remains an active and informed participant in program development and implementation.

About Brightline Defense

Brightline Defense (Brightline) is a local Bay Area nonprofit [501(c)(3)] incorporated in 2006. While working in collaboration with other community service providers in education, job training, and community organizing, Brightline builds tailored workforce development strategies that empower communities and create sustainable environments.

Emerald Cities Collaborative (ECC) brings together a strong and experienced team that has successfully delivered and implemented first source hiring policies and workforce solutions in several cities. ECC will offer our services in strengthening the City of East Palo Alto's First Source Hiring Program. ECC's team of specialists will work closely with city officials, key agency staff and the City of East Palo Alto community and employer stakeholders to deliver services to:

- Research best practices being utilized by other public agencies with regard to comprehensive First Source Hiring programs;
- Conduct community stakeholder learning sessions to collect feedback on updating and reinstating the City's First Source Hiring policy
- Provide examples of how the City can implement such programs;
- Develop draft recommendations for the city and conduct community outreach for input; and
- Provide final recommendations to the City and community stakeholders.

About Emerald Cities Collaborative

The Emerald Cities Collaborative (ECC) is a national, nonprofit [501(c)(3)] sustainable development intermediary formally incorporated in 2009. Comprised of an unprecedented network of labor, business and community organizations, ECC is organized around a bold agenda: to rebuild US regional economies around high-road standards -- sustainable industries/sectors that pay livable wages and that include low-income and communities of color in these economic opportunities. Emerald Cities San Francisco Bay Area is our local office, driven by a regional collaborative of labor, community and business stakeholders.