

My Brother's Keeper

Description:

In February 2014, President Barack Obama launched the My Brother’s Keeper (MBK) initiative to address persistent opportunity gaps faced by young men of color and ensure that all young people can reach their full potential. In September 2014, President Obama issued a challenge to communities across the United States to become “MBK Communities.”



In May of 2015, Mayor Lisa Gauthier accepted President Barack Obama's "My Brother's Keeper Community Challenge" on behalf of East Palo Alto. The MBK Community Challenge encourages communities (cities, rural municipalities, and tribal nations) to implement a coherent cradle-to-college-and-career strategy for improving the life outcomes of all young people to ensure that they can reach their full potential, regardless of who they are, where they come from, or the circumstances into which they are born. Nearly 200 mayors, tribal leaders, and county executives across 43 states and the District of Columbia have accepted the MBK Community Challenge.

On October 6, 2015 City Council , by resolution voted unanimously to accept President Barack Obama’s My Brother’s Keeper Community Challenge, making East Palo Alto a My Brother’s Keeper Community, and allocating \$26,000 from Administrative Services Department salary savings to fund the cost of developing a Local Action Plan.

Status:

On December 15, 2015, the City Council by motion, accepted a \$10,000 grant from the Silicon Valley Community Foundation to assist in the implementation of the first phase of developing the Local Action Plan for the My Brother’s Keeper Community Challenge and authorize the City Manager to execute all required grant documents and a professional services agreement with Applied Survey Research in an amount not to exceed \$19,500 to assist in the development of the Local Action Plan.

Community Based Organizations and Stakeholders were invited and participate in the My Brother’s Keeper (MBK) meeting on Friday, April 8, from 9:00 a.m. to 12:00 p.m. in the Community Room (2415 University Avenue).

For more information, regarding this initiative, please contact Emily Pharr at (650) 853-3149.

Schedule:

| | 2016 | | | |
|---|------|----|----|----|
| My Brother's Keeper Initiative | Q1 | Q2 | Q3 | Q4 |
| Information Gathering | | | | |
| Design Phase | | | | |
| Local Action Plan Recommendation & Adoption | | | | |